

Columbus–Ghana Business Engagement Forum

September 15–19, 2026 | Columbus, Ohio

Connecting Ghanaian Businesses with Opportunities in Central Ohio

The Ghana Enterprises Agency (GEA) is bringing a delegation of Ghanaian business leaders to Columbus this September to explore new opportunities for business, trade, investment, and long-term collaboration.

Working in collaboration with the City of Columbus – Office of the Mayor, Columbus Sister Cities International, and local partners, the visit will connect the delegation with businesses, institutions, and organizations throughout Central Ohio.

The participating companies represent a diverse range of industries and come to Columbus with specific interests—from identifying customers, distributors, and strategic partners to exploring investment, education, workforce development, tourism, and new market opportunities. The delegation's objectives span manufacturing, retail, food and consumer products, education, tourism, and investment.

Rather than creating a traditional conference, our goal is to facilitate meaningful, targeted connections based on the interests of the participating companies and the expertise of our Central Ohio partners.

Columbus–Ghana Business Engagement Forum

September 15–19, 2026 | Columbus, Ohio

An Invitation to Connect

We are reaching out to a select group of organizations that we believe could benefit from meeting members of the delegation.

Participation may take many forms—from a one-on-one conversation or business introduction to a site visit, industry discussion, or participation in one of the week’s networking opportunities.

Our goal is simple: bring the right people together, explore where there is mutual opportunity, and create relationships that can continue well beyond this initial visit.

The following pages introduce the Ghana Enterprises Agency, its delegation leadership, and the participating businesses and their goals for the Columbus visit.

Ghana Delegation at a Glance

The delegation brings together senior leadership from the Ghana Enterprises Agency (GEA) and Ghanaian businesses representing a diverse range of industries and opportunities.

Government & Enterprise Development

Ghana Enterprises Agency (GEA)

MSME Development | Entrepreneurship | Market Access | International Partnerships

- Delegation Leadership:** *Margaret Ansei, Chief Executive Officer*
Mr. Maumood, *Deputy Chief Executive Officer*
Philomena Dsane, *Director, Policy Planning, Research, Monitoring & Evaluation*
Habiba Sumani, *Director, MSMEs Development*
Eric Anthony Affram, *Director, Financial Support Services*
Juliana Bema Adubofour, *Acting Head, Women Entrepreneurship Development*
Mary Nkrumah Inusah, *Partnership Coordinator*
Abdul Latif Ibn Mohammed, *Deputy National Project Coordinator, Business in a Box Project*
Rejoice Tettey, *Senior Corporate Affairs Officer*
Sampson Antwi, *Project Accountant, Business in a Box Project*

Manufacturing & Industrial

Uni-Jay Limited

Manufacturing | Healthcare
Uniforms | PPE

GLAHCO Holding

Manufacturing | Investment
| Business Development

Joy Industries

Manufacturing | Consumer Products

Fashion, Leather & Design

Horseman Shoes

Footwear | Leather Goods | Retail

Coloured Yarns Ventures

Fashion | Textiles | Apparel

Rudambek Beauty & Beyond

Fashion | Beauty | Consumer
Products

Food & Consumer Products

Yesli Ice

Food | Consumer Products | Distribution

Education & Workforce Development

Akaal Skills Development Academy

Education | Skills Training | Workforce Development

Tourism & Hospitality

Jubilee Tours

Tourism | Travel | Destination Development

Investment & Agribusiness

B.C. Bencyn Ltd.

Agribusiness | Investment | Business Development

For additional information, business objectives, and potential partnership opportunities, please see the individual profiles that follow.



GHANA ENTERPRISES AGENCY (GEA)

Ghana Enterprises Agency (GEA)

Organization Profile

The Ghana Enterprises Agency (GEA) is the Government of Ghana's principal institution responsible for promoting and developing Micro, Small and Medium Enterprises (MSMEs) across the country.

GEA works to strengthen Ghana's entrepreneurial and small-business ecosystem through business development, access to finance, training, market access, technical support, innovation, and programs designed to help Ghanaian enterprises become more competitive and sustainable.

The agency serves as an important bridge between government, entrepreneurs, financial institutions, development partners, and international markets. Its nationwide network gives GEA the ability to identify promising Ghanaian enterprises, help prepare them for growth, and connect them with new business opportunities.

For the Columbus initiative, GEA represents much more than the organization bringing a delegation of Ghanaian businesses to Ohio. It creates an opportunity to establish a long-term institutional relationship connecting Central Ohio with Ghana's broader MSME ecosystem.

Products & Services

GEA's work includes:

- MSME development and business support
- Entrepreneurship development
- Business training and technical assistance
- Access to finance
- Market access and international business development
- Women and youth entrepreneurship
- Innovation and startup support
- Business advisory services
- Policy, research, monitoring, and evaluation
- International and institutional partnerships

Ghana Enterprises Agency (GEA) | Delegation Leadership Profile



Margaret Ansei
Chief Executive Officer
Ghana Enterprises Agency

Leadership Profile

Margaret Ansei is Chief Executive Officer of the Ghana Enterprises Agency, where she leads the national agency responsible for promoting and developing Ghana's micro, small and medium enterprises. Her role includes advancing programs that strengthen entrepreneurship, market access, skills development, competitiveness, and job creation throughout Ghana.

Her background combines enterprise development, public administration, governance, and marketing communications. Before leading GEA, she served as Municipal Chief Executive of the Suhum Municipal Assembly and as Ashanti Regional Coordinator for the Local Enterprise and Skills Development Programme, giving her experience in both government leadership and hands-on enterprise development.

Ms. Ansei holds an MBA in International Trade from Anhalt University of Applied Sciences in Germany and a Master of Arts in Public Relations from the Ghana Institute of Journalism. She is also pursuing a Ph.D. in Marketing at Kwame Nkrumah University of Science and Technology and has served as an adjunct lecturer in marketing communications at the University of Professional Studies, Accra.

Under her leadership, GEA has continued to emphasize expanding market access for Ghanaian businesses, strengthening women- and youth-led enterprises, digitalization, and helping Ghanaian MSMEs become more globally competitive. In 2025, she specifically called for stronger investment in MSMEs and highlighted limited access to finance, fragmented markets, and insufficient visibility as barriers to international growth.

Her involvement gives the Columbus initiative significance beyond this individual delegation. As CEO of Ghana's national MSME development agency, Ms. Ansei represents an opportunity for Central Ohio organizations to establish relationships at the national level in Ghana's business-development ecosystem, opening the door to future trade, investment, market-access, and institutional partnerships.

Desired Outcomes

GEA's participation in the Columbus visit provides an opportunity to build relationships that extend well beyond the participating companies.

Key objectives include:

- Create meaningful business opportunities for participating Ghanaian enterprises.
- Develop relationships with Central Ohio businesses and institutions.
- Expand access to U.S. buyers, distributors, investors, and strategic partners.
- Establish connections with economic development organizations.
- Explore educational, workforce, tourism, and institutional partnerships.
- Create opportunities for future business missions and exchanges.
- Build a framework for continued collaboration between Ghana and Central Ohio.
- Explore a future business and marketing platform connecting Ghanaian enterprises with international markets.

Ghana Enterprises Agency (GEA) | Delegation Leadership Profile



Philomena Dsane

Director, Policy Planning, Research, Monitoring & Evaluation (PPRMED)
Ghana Enterprises Agency

Leadership Profile

Philomena Dsane serves as Director of Policy Planning, Research, Monitoring & Evaluation at GEA, placing her within the agency's senior leadership and at the intersection of enterprise development, government policy, research, and program strategy.

She brings more than 17 years of experience in MSME development, with expertise spanning strategy development, project management, business development, stakeholder engagement, and the coaching and mentoring of entrepreneurs and business advisors.

Her experience combines national policy leadership with direct, hands-on work supporting businesses. Before assuming her current leadership role, Philomena held positions including Greater Accra Regional Manager, Head of the Accra Business Advisory Centre, Senior Business Advisor for Women Enterprises Development, and Head of the Ejura Business Advisory Centre.

Philomena also brings an international perspective. She holds an MBA from Oxford Brookes University in the United Kingdom, a postgraduate qualification in management science from India, and a B.A. (Hons.) in Economics from the University of Cape Coast.

She has represented GEA in national and international initiatives focused on SME competitiveness, access to finance, entrepreneurship, innovation, mentorship, and market development. She also serves on the Management Committee of the University of Ghana's Institute of Applied Science and Technology.

For Central Ohio partners, Philomena represents more than the visiting delegation. Her combination of national policy leadership and hands-on experience with entrepreneurs provides an opportunity to engage with a senior GEA leader who understands both the needs of individual businesses and the larger strategy for strengthening Ghana's MSME economy.

Ghana Enterprises Agency (GEA) | Delegation Leadership Profiles

Mr. Maumood

Deputy Chief Executive Officer, Ghana Enterprises Agency

Leadership Profile

As Deputy Chief Executive Officer, Mr. Maumood supports GEA's national work to strengthen Ghana's micro, small and medium enterprises and create opportunities for sustainable business growth.

His participation provides an opportunity for senior-level conversations around enterprise development, international market access, investment, and longer-term partnerships between Ghana and Central Ohio.

Habiba Sumani

Director, MSMEs Development Directorate

Leadership Profile

Habiba Sumani leads GEA's MSMEs Development Directorate, placing her at the center of the agency's work to help Ghanaian businesses develop, become more competitive, and pursue new opportunities for growth.

Her participation creates a direct connection to GEA's broader MSME development work and opportunities around entrepreneurship, business development, market access, and international partnerships.

Eric Anthony Affram

Director, Financial Support Services Directorate

Leadership Profile

Eric Anthony Affram leads GEA's Financial Support Services Directorate, focusing on one of the most important components of enterprise growth: access to financial resources.

His participation creates opportunities for conversations with financial institutions, investors, economic-development organizations, and other partners interested in SME finance, investment, and business growth.

Juliana Bema Adubofour

Acting Head, Women Entrepreneurship Development Directorate

Leadership Profile

Juliana Bema Adubofour leads GEA's work supporting women entrepreneurs and women-owned businesses.

Her participation creates opportunities to explore women's entrepreneurship, mentorship, market access, financial inclusion, and connections between women business leaders in Ghana and Central Ohio.

Ghana Enterprises Agency (GEA) | Delegation Leadership Profiles

Mary Nkrumah Inusah

Partnership Coordinator

Leadership Profile

Mary Nkrumah Inusah coordinates partnerships for GEA, helping connect the agency and Ghanaian enterprises with organizations capable of supporting business development and growth.

Her role is particularly relevant to this visit as we build relationships among GEA, Central Ohio businesses, government agencies, universities, and economic-development organizations.

Abdul Latif Ibn Mohammed

Deputy National Project Coordinator, Business in a Box Project

Leadership Profile

Abdul Latif Ibn Mohammed serves as Deputy National Project Coordinator for GEA's Business in a Box Project.

His work creates opportunities for conversations around entrepreneurship, skills development, workforce development, business creation, and programs designed to help individuals turn skills and ideas into sustainable enterprises.

Rejoice Tettey

Senior Corporate Affairs Officer

Leadership Profile

Rejoice Tettey supports GEA's communications and engagement with businesses, partners, stakeholders, and the broader public.

Her participation adds an important communications perspective and provides an opportunity to build awareness of Ghana's entrepreneurial economy and the developing relationship between Ghana and Central Ohio.

Sampson Antwi

Project Accountant, Business in a Box Project

Leadership Profile

Sampson Antwi serves as Project Accountant for GEA's Business in a Box Project, bringing a financial and program-management perspective to the initiative.

His participation adds practical experience around financial management, entrepreneurship programming, and the implementation of business-development initiatives.

Ghana Enterprises Agency (GEA) | Delegation Leadership Profile

Strategic Opportunity

GEA represents one of the most significant long-term opportunities associated with the Columbus–Ghana Business Engagement Forum.

The immediate objective is to create value for the businesses participating in the September delegation. The larger opportunity is to establish an ongoing relationship between Central Ohio and the government agency responsible for supporting Ghana's MSME sector.

A successful visit can provide the foundation for future business delegations, market-access initiatives, educational and workforce partnerships, reciprocal visits to Ghana, and a future business and marketing platform connecting Ghanaian enterprises with U.S. buyers, distributors, investors, and strategic partners.

The opportunity is not simply to connect Columbus with one delegation of Ghanaian companies. It is to begin building a bridge between Central Ohio and Ghana's broader entrepreneurial business ecosystem.



UNI-JAY LIMITED

Ghana To Global Pathway Company Profile



Primary Contact
Janet Abobigu
Founder & Chief Executive Officer

Headquarters: Kumasi, Ghana

Industry: Garment Manufacturing | Institutional Apparel | PPE | Contract Manufacturing

Executive Summary

Uni-Jay Limited is one of Ghana's most established garment manufacturers and a compelling example of how entrepreneurship, perseverance, and strategic investment can transform a small local business into a nationally recognized manufacturing enterprise.

Today, Uni-Jay manufactures a broad range of products including school uniforms, industrial workwear, healthcare apparel, security uniforms, personal protective equipment (PPE), sportswear, and custom garments. With approximately 300 employees and multiple production facilities, the company serves institutional and commercial clients throughout Ghana and continues to invest in expanding its production capacity for international markets.

Unlike many apparel companies, Uni-Jay's greatest opportunity in the United States is not fashion retail. Its strength lies in large-scale manufacturing, institutional procurement, and contract production for established brands and organizations.

Company Profile

Founded: 1983 (company origins)

Headquarters: Kumasi, Ghana

Employees: Approximately 300

Facilities:

- Kumasi
- Asokwa
- Accra

Primary Products:

- School uniforms
- Hospital uniforms
- Healthcare scrubs
- Industrial workwear
- Security uniforms
- Personal Protective Equipment (PPE)
- Activewear
- Custom apparel

Current Markets:

- Ghana
- Institutional clients
- Commercial organizations
- Selected export markets

Uni-Jay Limited | Ghana To Global Pathway Company Profile

Leadership

Founder and Chief Executive Officer Janet Abobigu is one of Ghana’s most respected manufacturing entrepreneurs.

Her story is remarkable. Janet began her career as a kayayei (head porter), carrying goods in local markets to earn a living. After saving enough money to purchase a sewing machine, she began making garments from a small rented veranda. Through determination, continuous learning, and a commitment to quality, she transformed that modest operation into one of Ghana’s leading garment manufacturers.

Seeking to improve her skills, Janet traveled to the United Kingdom to study industrial garment production. She returned to Ghana with new knowledge of manufacturing processes and invested in industrial equipment that allowed Uni-Jay to compete for larger institutional contracts.

Today, she is recognized not only for building a successful company, but also for creating employment opportunities—particularly for women—and demonstrating the potential of Ghana’s manufacturing sector on the international stage.

Why Uni-Jay Matters

Uni-Jay represents the kind of manufacturing company that Ghana is working to develop—one that creates skilled employment, adds value locally, and produces internationally competitive products rather than exporting raw materials.

The company combines modern manufacturing capabilities with an experienced workforce and has already demonstrated its ability to supply large institutional customers. Its continued investment in factory expansion reflects a long-term commitment to becoming an international manufacturing partner rather than simply a domestic supplier.

For the Columbus delegation, Uni-Jay serves as an example of Ghana’s growing industrial capacity and the country’s potential to become a reliable manufacturing partner for international organizations and brands.

Desired Outcomes

- Establish relationships with institutional buyers
- Explore contract manufacturing opportunities
- Connect with international apparel brands
- Identify distributors and strategic partners
- Learn more about the U.S. institutional procurement process
- Explore opportunities for OEM and private-label manufacturing
- Increase awareness of Ghana’s manufacturing capabilities



GLAHCO HOLDING COMPANY LIMITED

Ghana To Global Pathway Company Profile

Primary Contact
Gabriel Nii Kommey Adams
Executive Director

Headquarters: Accra, Ghana

Industry: Investment | Real Estate | Hospitality |
Agriculture | Logistics

Executive Summary

GLAHCO Holding Company Limited is one of the most established investment organizations represented in the Ghanaian delegation. Formed as a joint venture between the Government of Ghana and the Libyan Arab African Investment Company, GLAHCO has played an important role in developing commercial real estate, hospitality, agriculture, and logistics infrastructure throughout Ghana.

Unlike many of the participating SMEs, GLAHCO is not seeking retail customers. Its focus is on identifying long-term investment partners, development opportunities, and strategic collaborations that support economic growth in Ghana.

For the Columbus delegation, GLAHCO represents an opportunity to discuss larger-scale investment projects and explore partnerships that extend beyond traditional trade relationships.

Company Profile

Founded: 1982

Headquarters: Accra, Ghana

Ownership:

Joint venture between:

- Government of Ghana
- Libyan Arab African Investment Company

Primary Business Areas:

- Commercial Real Estate
- Hospitality
- Agriculture
- Investment Development
- Warehousing
- Trade
- Commercial Property Management

Major Assets:

- Hotel and hospitality investments
- Commercial office developments
- Retail property
- Agricultural land
- Mango plantations
- Warehousing and logistics facilities
- Mixed-use development projects

GLAHCO Holding Company Limited | Ghana To Global Pathway Company Profile

Leadership

GLAHCO operates as a professional investment holding company with experienced management responsible for overseeing a diversified portfolio of assets and development projects across multiple industries.

The organization works closely with government institutions, private investors, and commercial partners to identify opportunities that contribute to Ghana’s long-term economic development.

Because GLAHCO represents institutional investment rather than an entrepreneurial startup, meetings should focus on executive-level discussions involving strategy, financing, infrastructure, and international partnerships.

Why GLAHCO Matters

GLAHCO demonstrates Ghana’s commitment to attracting strategic investment and developing modern commercial infrastructure.

Its portfolio reflects sectors that are essential to long-term economic growth, including hospitality, agriculture, logistics, and commercial real estate.

Rather than promoting individual products, GLAHCO brings investment opportunities that may appeal to institutional investors, developers, operators, and organizations interested in expanding their presence in West Africa.

This makes GLAHCO one of the most important participants for conversations focused on economic development rather than retail trade.

Desired Outcomes

- Identify strategic investment partners
- Introduce current development projects
- Explore joint venture opportunities
- Connect with commercial real estate professionals
- Develop relationships with hospitality operators
- Learn about investment models used in Central Ohio
- Expand international business partnerships



HORSEMAN SHOES COMPANY LIMITED

Ghana To Global Pathway Company Profile



Primary Contact
Frederick Tonyi Senayah
Founder & Chief Executive Officer

Headquarters: Accra, Ghana

Industry: Premium Leather Footwear & Accessories

Executive Summary

Horseman Shoes Company Limited has established itself as one of Ghana's leading premium leather brands and an outstanding example of locally designed and manufactured consumer products. Founded in 2010, the company produces handcrafted leather shoes, bags, belts, safety footwear, and custom leather accessories for both individual and corporate clients.

What distinguishes Horseman is its commitment to quality, craftsmanship, and local manufacturing. Rather than competing solely on price, the company has positioned itself as a premium Ghanaian brand capable of producing products that meet international standards while celebrating African design and craftsmanship.

For the Columbus delegation, Horseman represents Ghana's growing capacity to manufacture premium consumer goods and build globally recognized brands.

Founded: 2010

Headquarters: Accra, Ghana

Employees: Approximately 300

Industry: Leather Footwear & Accessories

Core Products:

- Premium dress shoes
- Casual footwear
- Sandals
- Safety boots
- Leather bags
- Briefcases
- Belts
- Wallets
- Corporate gifts
- Custom leather products

Primary Customers:

- Individual consumers
- Corporate clients
- Government organizations
- Schools
- Businesses seeking premium branded products

Horseman Shoes Company Limited | Ghana To Global Pathway Company Profile

Leadership

Founder and Chief Executive Officer Frederick Tonyi Senayah is widely recognized as one of Ghana’s leading young manufacturing entrepreneurs.

His entrepreneurial journey began with a simple observation: despite Ghana’s long tradition of leather craftsmanship, there were very few locally made shoes that could compete with imported brands in quality and design. Instead of accepting that reality, he decided to build the company he believed Ghana needed.

Since founding Horseman, Tonyi has become an outspoken advocate for vocational education, local manufacturing, and entrepreneurship. He regularly encourages young people to pursue careers in skilled trades and has helped demonstrate that high-quality products can be designed and manufactured in Ghana.

His leadership has transformed Horseman into more than a footwear company—it has become a symbol of innovation, craftsmanship, and confidence in Ghanaian manufacturing.

Why Horseman Matters

Horseman demonstrates how Ghanaian companies are moving beyond commodity production to create premium, value-added products with strong brand identities.

Its focus on craftsmanship, quality materials, and contemporary design makes it one of the delegation’s strongest lifestyle brands. The company also highlights the importance of vocational education and skilled manufacturing, making it an excellent ambassador for Ghana’s broader economic development goals.

Horseman’s story is likely to resonate with American entrepreneurs because it reflects many of the same values that have shaped successful manufacturing businesses in the United States: innovation, persistence, quality, and pride in craftsmanship.

Desired Outcomes

- Develop relationships with premium retailers
- Explore U.S. distribution opportunities
- Connect with strategic investors
- Learn about private-label manufacturing opportunities
- Expand international awareness of the Horseman brand
- Build long-term partnerships with organizations that value premium craftsmanship



JOY INDUSTRIES LIMITED

Ghana To Global Pathway Company Profile



Primary Contact
Dr. Manfred Takyi
Head of Finance

Headquarters: Suhum/Akwadum, Eastern Region, Ghana

Industry: Consumer Products | Herbal Wellness | Personal Care | Food & Beverage Manufacturing

Executive Summary

Joy Industries Limited is a diversified Ghanaian manufacturing company producing herbal wellness products, personal care items, beverages, and consumer goods. Over the past two decades, the company has grown into a recognized Ghanaian brand with distribution across Ghana and export experience in neighboring African markets.

For the Columbus delegation, Joy Industries represents Ghana's expanding consumer products sector and its ambition to bring locally developed wellness and personal care products to international markets. The company combines traditional African herbal knowledge with modern manufacturing practices and is seeking strategic partners to support its next stage of international growth.

While the U.S. market presents significant regulatory requirements for herbal and health-related products, Joy Industries has an opportunity to establish itself by focusing on product quality, authentic storytelling, and consumer education.

Company Profile

Founded: 2001 (GEA documentation lists 2013; this should be confirmed during the visit.)

Headquarters: Eastern Region, Ghana

Industry: Consumer Products Manufacturing

Core Products:

- Herbal wellness products
- Personal care products
- Medicated soap
- Herbal ointments
- Herbal beverages
- Consumer packaged goods

Current Markets:

- Ghana
- Nigeria
- Zambia
- Togo

Previous International Experience:

- Export sales
- International trade exhibitions
- Regional distribution partnerships

Joy Industries Limited | Ghana To Global Pathway Company Profile

Leadership

Dr. Manfred Takyi serves as Head of Finance for Joy Industries and is leading the company’s participation in the Columbus business delegation.

Joy Industries has built its reputation through continuous investment in product development and manufacturing. The company’s leadership has demonstrated a willingness to expand beyond the domestic market and has already gained valuable export experience within West Africa.

As the company explores opportunities in the United States, leadership recognizes that success will depend not only on product quality but also on understanding international regulations, consumer expectations, and effective market positioning.

Why Joy Industries Matters

Joy Industries represents an important segment of Ghana’s growing manufacturing economy—the development of value-added consumer products rooted in local knowledge and natural ingredients.

Unlike commodity exports, these products carry Ghanaian intellectual property, manufacturing expertise, and brand identity into international markets.

The company’s willingness to pursue international expansion demonstrates both confidence in its products and a commitment to building long-term export opportunities for Ghanaian manufacturers.

For Columbus, Joy Industries offers an opportunity to better understand Ghana’s rapidly growing consumer products sector while exploring future distribution and business partnerships.

Desired Outcomes

- Identify U.S. distributors and import partners
- Meet wholesalers and specialty retailers
- Learn about FDA requirements and regulatory compliance
- Explore opportunities for strategic partnerships
- Increase awareness of the Joy Industries brand
- Better understand consumer preferences in the U.S. market



YESLI ICE

Ghana To Global Pathway Company Profile



Primary Contact
Rita Aku-Shika Diabah
Founder & Chief Executive Officer

Headquarters: Takoradi, Western Region, Ghana

Industry: Food & Beverage Manufacturing
Health & Wellness

Executive Summary

Yesli Ice is an innovative Ghanaian food company specializing in healthier frozen desserts, beverage mixes, baked products, and other consumer foods made with locally sourced ingredients. Since its founding in 2014, the company has distinguished itself by offering reduced-sugar and sugar-free alternatives that respond to growing consumer demand for healthier lifestyles.

The company's products showcase Ghana's agricultural resources by incorporating ingredients such as cocoa and tropical fruits into modern food products. Beyond manufacturing, Yesli represents a new generation of Ghanaian entrepreneurs who are creating value-added consumer brands instead of exporting raw agricultural commodities.

For the Columbus delegation, Yesli Ice provides an opportunity to introduce American buyers and distributors to innovative Ghanaian food products while exploring partnerships that support long-term market entry.

Company Profile

Founded: 2014

Headquarters: Takoradi, Ghana

Industry: Food & Beverage
Manufacturing

Core Products:

- Low-sugar ice cream
- Ice cream powder mixes
- Yogurt
- Traditional Ghanaian beverages
- Zero-sugar oat cookies

Product Focus:

- Health-conscious foods
- Reduced-sugar alternatives
- Locally sourced ingredients
- Cocoa-based products
- Tropical fruit flavors

Yesli Ice | Ghana To Global Pathway Company Profile

Leadership

Founder and Chief Executive Officer Rita Aku-Shika Diabah has built Yesli Ice around the belief that healthier food choices should also be enjoyable and accessible.

Recognizing changing consumer preferences, she developed products that reduce sugar while maintaining flavor and quality. Her entrepreneurial approach combines innovation, nutrition, and Ghanaian ingredients to create products that appeal to health-conscious consumers.

Under her leadership, Yesli has expanded beyond traditional ice cream into a broader portfolio of consumer food products, positioning the company for future growth both within Ghana and internationally.

Why Yesli Ice Matters

Yesli Ice reflects several important trends shaping the future of Ghana's food industry.

Rather than exporting raw agricultural products, the company transforms Ghanaian ingredients into branded consumer products with significantly greater value. This approach supports local manufacturing, creates employment, and demonstrates how Ghanaian businesses can compete in international food markets.

The company also aligns with growing consumer demand for healthier foods, reduced sugar, clean ingredients, and authentic international flavors—trends that continue to influence purchasing decisions across the United States.

For Columbus, Yesli Ice represents an opportunity to introduce a distinctive Ghanaian food brand while strengthening commercial relationships within the specialty food sector.

Desired Outcomes

- Identify importers and food distributors
- Connect with specialty food retailers
- Explore partnerships with grocery chains
- Learn more about U.S. food regulations
- Increase international awareness of the Yesli brand
- Develop long-term export opportunities



COLOURED YARNS VENTURES

Ghana To Global Pathway Company Profile



Primary Contact
Cecilia Afram
Founder & Chief Executive Officer

Headquarters: Kumasi, Ashanti Region, Ghana

Industry: Fashion | Apparel | Textiles
Lifestyle Products

Executive Summary

Coloured Yarns Ventures is a Ghanaian fashion company specializing in contemporary apparel and accessories inspired by African textiles and design. Based in Kumasi, the company has developed a reputation for creating original clothing that combines traditional Ghanaian fabrics with modern styles, producing garments that appeal to both local and international consumers.

Unlike companies focused on mass production, Coloured Yarns emphasizes originality, craftsmanship, and the celebration of African identity through fashion. Its collections include clothing for men, women, and children, as well as accessories that showcase the creativity and versatility of Ghana's textile industry.

For the Columbus delegation, Coloured Yarns represents Ghana's growing creative economy and demonstrates how fashion can become both a cultural ambassador and an export opportunity.

Company Profile

Founded: 2016

Headquarters: Kumasi, Ghana

Industry: Fashion & Lifestyle

Core Products:

- Men's apparel
- Women's apparel
- Children's clothing
- Dresses
- Shirts
- Jackets
- Accessories
- Handbags
- Beaded jewelry
- Ghana-made slippers

Retail Presence:

- Kumasi City Mall
- Social media sales
- Online customer engagement

Coloured Yarns Ventures | Ghana To Global Pathway Company Profile

Leadership

Founder and Chief Executive Officer Cecilia Afram has built Coloured Yarns around a passion for design and a commitment to showcasing African fashion in a contemporary way.

Rather than simply reproducing traditional garments, she has focused on creating original collections that combine Ghanaian textiles with modern silhouettes suitable for everyday wear. Her vision reflects a broader movement within Africa’s fashion industry that is redefining how African design is presented to international audiences.

Her leadership has helped establish Coloured Yarns as a creative brand with strong potential for boutique retail, online sales, and collaborative design partnerships.

Why Coloured Yarns Matters

Coloured Yarns reflects the evolution of Ghana’s fashion industry from traditional tailoring to contemporary brand development.

The company demonstrates that Ghanaian designers are creating products capable of competing in international boutique markets by combining authentic cultural identity with modern design and quality craftsmanship.

Its emphasis on originality rather than imitation gives the brand a strong foundation for building long-term relationships with retailers seeking products that tell a story and offer customers something genuinely different.

For Columbus, Coloured Yarns introduces an opportunity to connect with one of Ghana’s emerging creative businesses while exploring partnerships that celebrate culture, entrepreneurship, and design.

Desired Outcomes

- Develop relationships with boutique retailers
- Explore wholesale opportunities
- Connect with fashion buyers and designers
- Increase international brand awareness
- Learn more about U.S. consumer preferences
- Build partnerships for long-term market expansion



RUDAMBEK BEAUTY AND BEYOND

Ghana To Global Pathway Company Profile



Primary Contact
Ruth Abanga
Founder & Chief Executive Officer

Headquarters: Greater Accra Region, Ghana

Industry: Fashion | Lifestyle | Textiles | Beauty

Executive Summary

Rudambek Beauty and Beyond is a Ghanaian lifestyle company that combines contemporary African fashion with beauty and personal style. The company designs and produces clothing for men and women, including dresses, shirts, trousers, boubous, coordinated sets, and garments featuring Northern Ghana's distinctive handwoven fugu (smock) fabric.

Rather than focusing solely on fashion, Rudambek aims to celebrate Ghanaian culture through products that combine traditional craftsmanship with modern design. The company's collections reflect a growing movement among African designers who are creating products for international consumers while remaining authentic to their cultural heritage.

For the Columbus delegation, Rudambek represents the creative and cultural side of Ghana's growing fashion industry and offers opportunities for partnerships with boutique retailers, designers, and organizations interested in African design and craftsmanship.

Company Profile

Founded: 2020

Headquarters: Greater Accra Region

Industry: Fashion & Lifestyle

Core Products:

- Women's apparel
- Men's apparel
- Boubous
- Two-piece coordinated sets
- Dresses
- Shirts
- Northern Ghanaian fugu garments
- Lifestyle accessories

Market Focus:

- Contemporary African fashion
- Premium handcrafted apparel
- Boutique retail
- Cultural fashion
- Lifestyle products

Rudambek Beauty and Beyond | Ghana To Global Pathway Company Profile

Leadership

Founder and Chief Executive Officer Ruth Abanga is an entrepreneur committed to promoting Ghanaian fashion while creating opportunities for local artisans and textile producers.

Her vision extends beyond clothing. She is building a lifestyle brand that celebrates African creativity and demonstrates how traditional craftsmanship can be adapted for modern markets. By incorporating handwoven fugu fabric alongside contemporary African prints, she creates products that tell a uniquely Ghanaian story while remaining relevant to today's fashion consumer.

Her leadership reflects the growing confidence of Ghana's creative economy and its ability to compete internationally through originality rather than imitation.

Why Rudambek Beauty and Beyond Matters

Rudambek represents an important evolution in Ghana's fashion industry.

Rather than producing traditional garments exclusively for local markets, the company is adapting Ghanaian textiles and craftsmanship into contemporary collections that appeal to a broader international audience.

Its use of fugu, one of Ghana's most distinctive traditional textiles, creates an authentic point of differentiation that cannot easily be replicated. Combined with modern styling, Rudambek offers products that connect consumers with Ghanaian culture while remaining wearable and commercially relevant.

For Columbus, the company provides an opportunity to introduce retailers and consumers to a fashion brand that combines authenticity, craftsmanship, and modern design.

Desired Outcomes

- Build relationships with boutique retailers
- Explore wholesale opportunities
- Connect with designers and fashion professionals
- Increase international awareness of the brand
- Identify strategic business partners
- Expand export opportunities
- Explore investment for future growth



AKAAL SKILLS DEVELOPMENT ACADEMY

Ghana To Global Pathway Company Profile



Primary Contact
Hawah Braimah
Founder & Chief Executive Officer

Headquarters: Kwamo-Ejisu, Ashanti Region,
Ghana

Industry: Workforce Development
Vocational Education | Fashion Manufacturing
Social Enterprise

Executive Summary

Akaal Skills Development Academy is an accredited vocational training institution that combines workforce development with commercial garment production and entrepreneurship. Built on the foundation of Akaal Dékor, a successful textile and garment business established in 1998, the academy was created to prepare young people with practical skills while supporting Ghana's growing manufacturing sector.

Unlike traditional training institutions, Akaal integrates education with real-world business experience. Students develop technical skills in fashion design, garment construction, plumbing, electrical installation, and entrepreneurship while gaining exposure to commercial production and small business development.

For the Columbus delegation, Akaal represents Ghana's commitment to developing a skilled workforce capable of supporting manufacturing, entrepreneurship, and long-term economic growth.

Company Profile

Founded: 2018

Parent Company: Akaal Dékor
(Established 1998)

Headquarters: Kwamo-Ejisu, Ashanti
Region

Industry: Vocational Education &
Manufacturing

Training Programs:

- Fashion Design
- Garment Construction
- Textile Production
- Plumbing
- Electrical Installation
- Entrepreneurship
- Small Business Development

Commercial Products:

- Contemporary African fashion
- Boubous
- Kaftans
- Dresses
- Shirts
- Bags
- Batik
- Tie-dye
- Textile accessories

Akaal Skills Development Academy | Ghana To Global Pathway Company Profile

Leadership

Founder and Chief Executive Officer Hawah Braimah has dedicated her career to creating opportunities through education and entrepreneurship.

Recognizing that technical skills alone are not enough, she developed Akaal as a place where students gain practical experience, business knowledge, and the confidence to build careers or launch their own enterprises.

Her leadership reflects a belief that workforce development and economic development are inseparable. By investing in young people, particularly women and aspiring entrepreneurs, Akaal contributes to stronger communities and a more competitive Ghanaian economy.

This philosophy closely aligns with many workforce development initiatives taking place throughout Central Ohio.

Why Akaal Matters

Akaal demonstrates how education can become an engine for economic development.

Rather than separating classroom instruction from industry, the academy creates direct pathways into employment, entrepreneurship, and manufacturing. Students graduate with practical experience that prepares them for real careers while also contributing to Ghana's growing creative economy.

For Columbus, Akaal offers opportunities far beyond retail. The academy provides a platform for conversations about workforce development, vocational education, youth entrepreneurship, women's empowerment, and international educational partnerships.

Given the growing emphasis on skilled trades and workforce shortages in both Ghana and the United States, Akaal's model has relevance that extends well beyond fashion.

Desired Outcomes

- Develop international educational partnerships
- Connect with workforce development organizations
- Build relationships with fashion and textile businesses
- Explore opportunities for student exchanges
- Increase international visibility
- Identify funding and strategic partners
- Expand export opportunities for products manufactured by the academy



B.C. BENCYN LTD.

Ghana To Global Pathway Company Profile



Primary Contact
Benjamin A. Anyanah
Chief Executive Officer

Headquarters: Navrongo, Upper East Region,
Ghana

Industry: Agribusiness | Healthcare |
Nutraceuticals | Agricultural Innovation

Executive Summary

B.C. Bencyn Ltd. is a diversified Ghanaian company operating in agribusiness and healthcare with a particular interest in nutraceuticals, agricultural development, and value-added rural production. While the company's public profile is more limited than some of the other delegation participants, discussions during the planning meetings indicate that B.C. Bencyn is interested in practical solutions that improve agricultural productivity, food processing, and rural economic development.

The company appears to be exploring opportunities that combine agriculture, health, and entrepreneurship, making it one of the more diverse participants in the delegation.

For the Columbus visit, B.C. Bencyn presents an opportunity to build relationships around agricultural innovation, food processing, technology transfer, and business development rather than focusing solely on product sales.

Company Profile

Founded: 2006

Headquarters: Navrongo, Upper East
Region, Ghana

Industry: Agribusiness & Healthcare

Areas of Interest:

- Nutraceuticals
- Agricultural production
- Food processing
- Organic fertilizer
- Livestock development
- Rural enterprise
- Agricultural technology

Business Focus:

- Value-added agriculture
- Rural entrepreneurship
- Product development
- Health-related consumer products
- Agricultural innovation

B.C. Bencyn Ltd. | Ghana To Global Pathway Company Profile

Leadership

Chief Executive Officer Benjamin A. Anyanah brings both business and agricultural interests to the delegation.

During the planning sessions, he expressed particular interest in technologies that can improve farming, livestock production, organic fertilizer development, and small-scale food processing. His questions reflected a practical, solutions-oriented approach focused on helping farmers and entrepreneurs become more productive and competitive.

This broader perspective suggests that B.C. Bencyn is not only seeking commercial partnerships, but also knowledge, technology, and long-term business relationships that can strengthen agricultural development in Ghana.

Why B.C. Bencyn Matters

B.C. Bencyn represents the growing intersection between agriculture, health, and entrepreneurship in Ghana.

Rather than focusing exclusively on exporting agricultural commodities, the company is interested in creating higher-value products and improving agricultural systems through innovation and practical technologies.

Its participation broadens the delegation by introducing conversations around food security, rural economic development, agricultural modernization, and sustainable farming practices.

These themes align well with Central Ohio’s strengths in agriculture, food science, and applied research.

Desired Outcomes

- Identify strategic business partners
- Learn about agricultural technologies
- Explore food processing solutions
- Connect with manufacturers and equipment suppliers
- Develop relationships with distributors
- Explore opportunities for nutraceutical products
- Better understand U.S. market requirements



JUBILEE TOURS LIMITED

Ghana To Global Pathway Company Profile



Primary Contact
Emelia Assiakwa
General Manager

Headquarters: Accra, Ghana

Industry: Tourism | International Travel |
Educational Exchange | Business Travel

Executive Summary

Jubilee Tours Limited is one of Ghana's established travel and tourism companies, providing corporate travel, educational exchanges, international ticketing, tourism services, visa assistance, and group travel management. With more than two decades of experience, the company has built a reputation for coordinating travel throughout Africa, Europe, North America, Asia, and the Middle East.

For the Columbus delegation, Jubilee Tours represents much more than a travel agency. The company has the potential to become a long-term partner supporting recurring business delegations, educational exchanges, professional visits, and tourism initiatives between Ghana and Central Ohio.

As relationships between Ghana and Columbus continue to grow, organizations capable of managing international travel and logistics will become increasingly important.

Company Profile

Founded: 2004

Headquarters: Accra, Ghana

Industry: Travel & Tourism

Core Services:

- Corporate travel management
- International ticketing
- Group travel
- Educational travel
- Study abroad programs
- Business delegations
- Visa assistance
- Tourism packages
- Conference logistics
- International travel consulting

Professional Memberships:

- International Air Transport Association (IATA)
- Ghana Tourism Authority
- Ghana National Chamber of Commerce and Industry

Markets Served:

- Africa
- Europe
- North America
- Asia
- Middle East

Jubilee Tours Limited | Ghana To Global Pathway Company Profile

Leadership

General Manager Emelia Assiakwa leads Jubilee Tours with a focus on developing international travel opportunities that connect people, businesses, and institutions across borders.

The company’s experience extends beyond vacation travel to include corporate travel management, educational programs, conference coordination, and international exchanges. This broader perspective positions Jubilee as an organization capable of supporting long-term partnerships rather than simply arranging airline tickets and hotel reservations.

Its experience working with institutions and international travelers makes Jubilee well suited to support future initiatives involving government agencies, universities, nonprofits, and private businesses.

Why Jubilee Tours Matters

Jubilee Tours has the potential to become an important operational partner as the relationship between Ghana and Columbus continues to expand.

While many delegation participants are seeking buyers and distributors, Jubilee can help build the infrastructure that supports long-term collaboration. Future trade missions, student exchanges, professional development programs, tourism initiatives, and investment delegations will all require experienced organizations capable of managing international travel and logistics.

This positions Jubilee as a company that can contribute to the long-term success of the broader Ghana–Columbus partnership.

Desired Outcomes

- Build relationships with tourism organizations
- Develop educational travel partnerships
- Expand business travel services
- Connect with universities and exchange programs
- Explore recurring delegation opportunities
- Promote Ghana as a destination for business and cultural travel
- Develop strategic partnerships with travel organizations in Central Ohio



AMANEX COMPANY LTD.

Ghana To Global Pathway Company Profile



Primary Contact
Eric Amanquanor
Chief Executive Officer

Headquarters: Greater Accra, Ghana

Industry: Manufacturing | Household Products |
Personal Care

Executive Summary

Amanex Company Ltd. is a Ghanaian manufacturer producing a broad range of household, personal-care, and consumer products using local manufacturing capabilities and Ghanaian raw materials.

Its portfolio includes air fresheners, glass cleaner, shower gel, perfumes, multipurpose liquid soap, fabric softener, insecticide spray, household accessories, and brooms manufactured from locally available bamboo, palm, and coconut materials.

The company already has international experience, reporting exports to multiple African markets and participation in international trade exhibitions in Asia and Africa.

For the Columbus delegation, Amanex represents an established Ghanaian manufacturer seeking to expand distribution and introduce products made from Ghanaian materials to the U.S. market.

Company Profile

Founded: 2017

Headquarters: Greater Accra, Ghana

Employees: 250

Sector: Manufacturing

Core Products:

- Household cleaning products
- Personal-care products
- Air fresheners
- Multipurpose liquid soap
- Fabric softener
- Insecticide spray
- Household accessories
- Ghana-made brooms

Certifications:

- FDA Ghana
- Ghana Standards Authority

Existing Export Markets:

- Multiple African markets

Amanex | Ghana To Global Pathway Company Profile

Leadership

Chief Executive Officer Eric Amanquanor leads Amanex with a focus on Ghanaian manufacturing and international market development.

The company's experience exporting throughout Africa demonstrates that Amanex has already moved beyond a purely domestic business model and is now seeking relationships capable of supporting further international expansion.

Why Amanex Matters

Amanex demonstrates Ghana's ability to transform locally available materials into finished consumer products rather than simply exporting raw materials.

Its combination of manufacturing capacity, existing export experience, and interest in U.S. distribution makes it a strong candidate for practical business matchmaking during the Columbus visit.

Desired Outcomes

- Identify U.S. importers and distributors
- Develop wholesale relationships
- Introduce Ghana-made household products to the U.S.
- Explore retail opportunities
- Build relationships with strategic business partners
- Expand international distribution



ENO'S ORGANICS LTD.

Ghana To Global Pathway Company Profile



Primary Contact
Florence Adjei
Managing Director

Headquarters: Greater Accra, Ghana

Industry: Agribusiness | Food Manufacturing |
Consumer Products

Executive Summary

Eno's Organics Ltd. is a Ghanaian food company producing convenient, ready-to-cook products rooted in traditional Ghanaian cuisine.

Its flagship product is Eno's Palm Nut Pulp, available in Classic, Turkey Berry, and Turkey Berry with Prekese varieties. The company focuses on providing authentic Ghanaian flavor in a convenient format while maintaining natural ingredients and eliminating additives and preservatives.

Eno's already has international experience, reporting exports to the United States, Spain, Denmark, the United Arab Emirates, and Germany.

For the Columbus delegation, Eno's presents an opportunity to introduce an export-ready Ghanaian food brand to distributors, specialty retailers, supermarkets, and investors.

Company Profile

Founded: 2019

Headquarters: Greater Accra, Ghana

Employees: 7

Sector: Agribusiness

Core Products:

- Palm Nut Pulp
- Palm Nut Pulp with Turkey Berry
- Palm Nut Pulp with Turkey Berry and Prekese
- Special Zomi Palm Oil

Product Positioning:

- 100% natural
- No additives or preservatives
- Authentic Ghanaian flavor
- Convenient preparation
- FDA Ghana registered

Existing Export Markets:

- United States
- Spain
- Denmark
- UAE
- Germany

Eno's Organics LTD. | Ghana To Global Pathway Company Profile

Leadership

Managing Director Florence Adjei leads Eno's Organics with a focus on transforming traditional Ghanaian foods into convenient, professionally packaged products suitable for modern consumers and international markets.

Her approach combines cultural authenticity with the convenience and consistency required to build a scalable consumer brand.

Why Eno's Organics LTD. Matters

Eno's represents an opportunity for Ghana to export more than agricultural commodities.

By transforming traditional ingredients into branded, value-added consumer products, the company retains more economic value in Ghana while bringing an authentic Ghanaian food experience to international consumers.

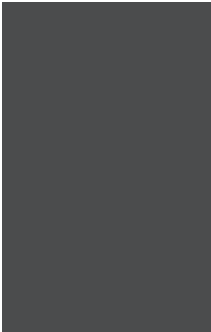
Desired Outcomes

- Introduce the Eno's brand to the U.S. market
- Connect with distributors
- Meet supermarkets and specialty food retailers
- Develop wholesale relationships
- Connect with online retailers
- Explore investment opportunities
- Expand existing U.S. market presence



HAJJ I DESIGNS

Ghana To Global Pathway Company Profile



Primary Contact

Mohammed Khana Ibrahim
Chief Executive Officer

Headquarters: Greater Accra, Ghana

Industry: Fashion | Textiles | Apparel

Executive Summary

Hajj I Designs is a Ghanaian fashion business creating clothing and textile products that combine Ghanaian design with fabrics and materials sourced internationally.

Founded in 2019, the company produces apparel built around quality materials, distinctive styling, and personalized craftsmanship.

Hajj I Designs already reports export experience in the United States and several African markets and has participated in international exhibitions in Burkina Faso and Côte d'Ivoire.

For the Columbus delegation, the company is seeking direct business connections, international buyers, wholesale opportunities, and relationships that can support further international expansion.

Company Profile

Founded: 2019

Headquarters: Greater Accra, Ghana

Employees: 9

Industry: Fashion & Textiles

Core Products:

- Clothing
- Textile products
- Fashion pieces
- Artisan products

Existing Export Markets:

- United States
- Kenya
- Botswana
- Nigeria
- Côte d'Ivoire
- Burkina Faso

Hajj I Designs | Ghana To Global Pathway Company Profile

Leadership

Founder and Chief Executive Officer Mohammed Khana Ibrahim leads Hajj I Designs with an emphasis on craftsmanship, quality fabrics, and distinctive personal style.

His international experience has already exposed the company to customers and exhibitions beyond Ghana, providing a foundation for developing stronger wholesale and international buyer relationships.

Why Hajj I Designs Matters

Hajj I Designs adds another dimension to the delegation's creative sector.

Its existing export experience and interest in direct B2B relationships make the Columbus visit an opportunity to move beyond exposure and toward practical commercial relationships with buyers, wholesalers, and partners.

Desired Outcomes

- Connect with international buyers
- Develop B2B relationships
- Identify wholesale opportunities
- Meet potential investors
- Expand U.S. market connections
- Build international business relationships